

QUICK & EASY TO LAUNCH  
PROVEN BUSINESS MODEL  
UNIQUE TREATMENTS  
SIMPLE OPERATION  
HIGHLY PROFITABLE

Launch a

# SLIM UP<sup>®</sup> CENTER

Complete beauty & wellness business.



Join two of today's most profitable industries  
**with one system: SLIM-UP®**

It's an incredible time to join the aesthetic and wellness industries as a growing number of consumers put a premium on non-invasive treatments to improve their appearance and health. SLIM-UP® is the ultimate choice for profit generation in both of these ever-expanding markets – with just one system.



The global medical spa market is projected to grow at a compounded **annual growth rate (CAGR) of 12.2%** between 2018 and 2025, reaching a total of **27.6 billion**.

On average, AmSpa estimates a med-spa generates **nearly \$1 million in revenue with a 38% gross profit margin**. And with SLIM-UP®, there is no need to compete with existing med-spas.

**New to the U.S., this unique whole-body approach combines today's most sought-after treatments.**



**\$27  
billion**

The global spas & beauty market is growing, reaching a total of 27.6 billion by 2025.

ZION Market  
Research

# More than just body-sculpting: muscle-sculpting, beauty & wellness.



## A PROVEN BUSINESS MODEL

The unique SLIM-UP® system is a **proven success** in over 180 locations worldwide, and is now available for the first time in the U.S.. With **no medical background needed\***, and only basic training, a SLIM-UP® Center is **quick to open** and attracts women and men seeking the best non-invasive options for both beauty

\* In most states

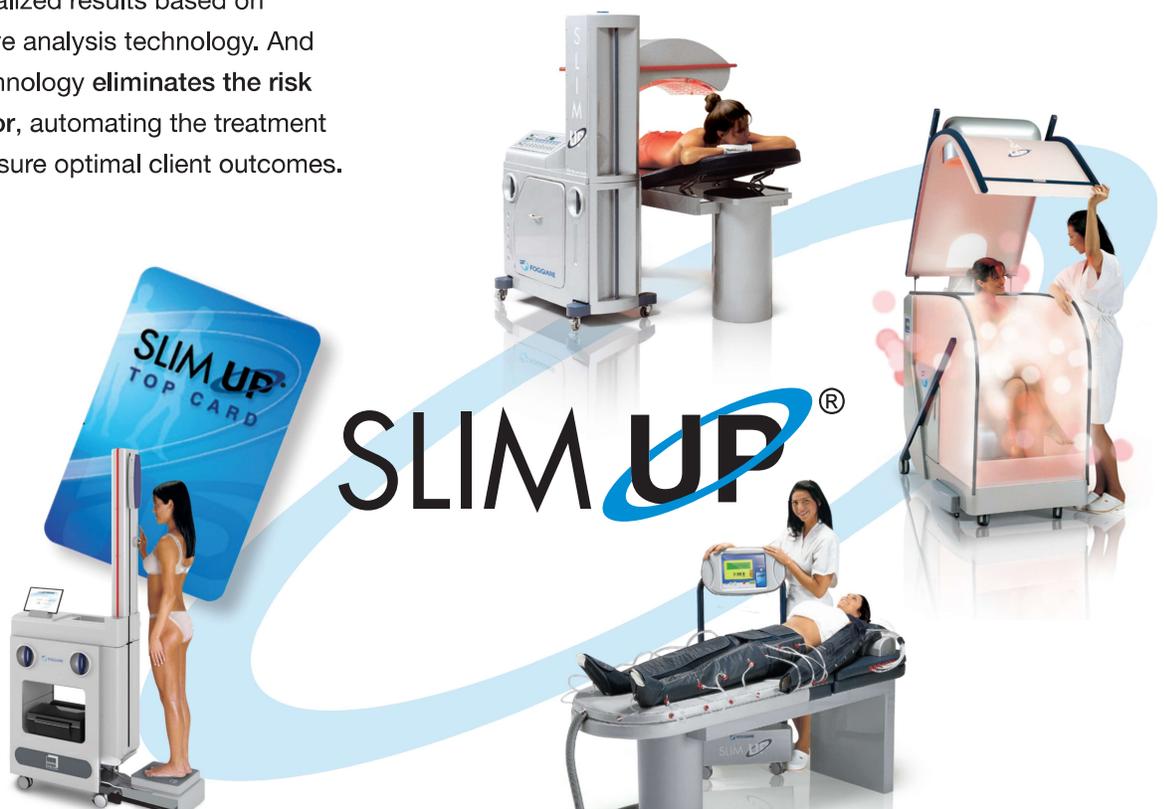
## UNIQUE, CUSTOMIZED TREATMENTS

SLIM-UP® is a four-part system combining the best methods of electro-muscle stimulation, infrared light therapy, steam and presso-therapy. **Customized programs build muscle, target fat, smooth skin, help speed recovery and relieve muscle pain.**

Unlike other systems, SLIM-UP® delivers highly personalized results based on comprehensive analysis technology. And the smart technology **eliminates the risk of human error**, automating the treatment process to ensure optimal client outcomes.

## A SMART INVESTMENT

Developed in Italy, with locations throughout Europe and Asia, SLIM-UP® programs are designed for both women and men seeking the best treatments for aging, beauty, weight management, sports recovery and overall wellness. Rather than investing in numerous devices, SLIM-UP® allows business owners to **meet all their clients goals with just one system** – and unique, customized programs.



# Top reasons to open a **SLIM-UP**<sup>®</sup> Center

## EASY TO LAUNCH & QUICK TO OPEN

- ▶ **Simple buildout** with a small footprint
- ▶ **Portable**, space saving devices
- ▶ **Full training** and business support

## A SIMPLE OPERATING MODEL

- ▶ **Minimal employees** (2-4) at initial opening/launch
- ▶ **No medical background** or licenses required\*
- ▶ No need for specialized employees
- ▶ **No inventory** required for the execution of ongoing operations

*\* in most states*

## NON-ATTENDED TECHNIQUES

- ▶ **Extremely easy to operate**
- ▶ Only requires basic training
- ▶ **Automated to ensure optimal results**
- ▶ One technician can oversee multiple treatments

## ATTRACTIVE ECONOMICS

- ▶ **Zero franchise fees**
- ▶ **Rapid ROI**, with treatment plans from \$1200+
- ▶ Service-based, with **little to no cost of goods sold**

Start your  
**SLIM-UP**<sup>®</sup> journey.



EXCLUSIVE U.S. DISTRIBUTOR

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